



AA4DESIGN



Alexandra Antzoulatos
Graphic Designer | Web Designer

Hello, and welcome!

I am a graphic and web designer with over eight years of experience creating brand identities, marketing campaigns, websites, and digital content that engage audiences and strengthen organizations. My background spans branding, print design, web design, motion graphics, and marketing, allowing me to develop creative solutions that are both visually compelling and strategically effective.

In my recent work with FineCraft Building Contractors, I designed brand-aligned marketing collateral and digital assets that enhanced the company's visibility and customer engagement. I enjoy transforming complex ideas into intuitive, visually engaging experiences that help organizations communicate more effectively.

I am expanding my Canva expertise through professional training while continuing to expand my knowledge of UX/UI, digital marketing, and modern web design. My design philosophy draws inspiration from Swiss design principles, emphasizing strong typography, thoughtful composition, and user-centered design. I value simplicity, clarity, and consistency to create work that is both impactful and functional.

I am proficient in Adobe Creative Suite, WordPress, and other modern design platforms. I regularly leverage AI tools such as ChatGPT and Gemini to improve workflow, accelerate learning, and increase efficiency. I enjoy creating thoughtful visual solutions that balance creativity, usability, and purposeful communication.

Whether you're looking for a graphic designer, web designer, or creative collaborator, I'd love the opportunity to discuss how my experience and approach can support your team or organization.

Warm regards,

Alexandra Antzoulatos
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